

SO PURE
- TOGO EXPRESS. COFFEE TOWER PREVIEW -
2021



2468
MAKING BREAKS
MATTER

Create a destination for your coffee by offering the ultimate Coffee-to-go towers. Fully customised to fit into your environment the So Pure drinks centre provides your customers with everything they'll need for the very best in coffee to go experiences.

Coffee 'on the go' ordering was up 30%

More than half UK consumers (53%) indicate convenience is the main benefit of using a self-service beverage concept, with 51% making a purchase because it is the only option available.

Highlighting an opportunity for automated solutions following months of Covid-19 trading restrictions, 20% of consumers surveyed indicate their use of premium self-serve machines increased during the pandemic.

Data : Automated Coffee Report 2021 Figures are correct as of May 2021

Combining innovative technology and the same great So Pure taste, the premium quality system offered by the Tower provides customers with a smoother self-service experience: plus, compared to its competitors, the So Pure Tower takes up a Sq space of 6.25sq ft or 0.58 sq Mtrs.



*Unique bespoke design
crafted from lightweight construction
ergonomically designed for the smallest
space footprint (0.58m²)*

Lockage hopper access

*Large TFT HD Screen,
displaying bespoke rich user advertising that offers
a marketing experience from the moment you approach*

*Easy pay technology, so never worry
about cash or paying at the till...
Fast & effective sales, without the worries*

*Large cup dispenser with level sensor liquid
waste, and easy cleaning system*

*Large internal waste
for dry & liquid waste*

*Long capacity cup
delivery shoots*







A Pure Advantage

With our large TFT Screen display offering still and video media, the Togo Coffee Tower offers even more value than just an amazing 'Coffee on the go'.

Being the only Coffee tower on the UK beverage market offering a dedicated media channel options allowing user advertising data or direct feeds from the likes of BBC News, Weather, Sky News, Transport, Vimeo, YouTube and Instagram.

Create schedules & playlists remotely, upload unlimited photos, videos & docs and publish, crafting your experience from the moment you approach with that perfect espresso, targeting your drinking audience.



A Pure Data

TECHNICAL SPECIFICATIONS

Capacity p/hour:	100 cups (120ml)
Dispensing speed:	App. 35 sec (120ml)
Dimensions:	H x W x D: 1800* x 750mm x 720mm
Space:	6.25 sq ft or 0.58 sq Mtr
Maximum cup height:	Variable
Power rating:	x2 13Amp
Water connection:	3/4" BSP

TECHNICAL OPTIONS

Hopper canister adaptor (2kg bean canister)

Various coin and / contactless payment systems

Bespoke branding

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S O P U R E[®]
BEVERAGE TECHNOLOGY

